

LOVE CHIC living

MEDIA KIT 2020

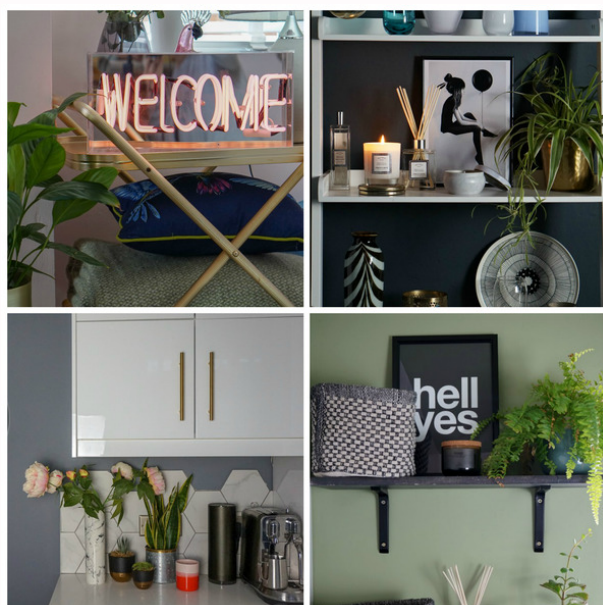
JEN STANBROOK

About

I'm Jen and I have been obsessed with home decor for as long as I can remember. I've created moodboards, scrapbooks and stockpiled cushions for decades now; it's a real passion and one I love writing about on the blog.

I live in the East Midlands in a 120-year-old Victorian semi with my husband and two teenage daughters. I'm passionate about showcasing inspirational yet achievable home interiors and motivating people to create the home of their dreams.

I work as a full-time freelance blogger and love writing for myself and clients as well as working on film and video collaborations.



LOVE CHIC LIVING

About

Love Chic Living is a multi-award-winning home and interiors blog focusing on style and design for a family home.

Currently ranked as one of the UK's top interior blogs (Vuelio 2019) it features accessible and inspirational tips and advice on creating a beautiful family home.

Regular features focus on 'How To' articles, home product reviews and popular giveaways as well updates to my own home. The Love Chic Living audience is predominantly female aged 35-55, split between the UK and worldwide.

website & socials stats

page
views

50K

unique
visits

40K

domain
authority

53

blog
subscribers

3K



1M



10K



5K



12K

find me

 www.lovechicliving.co.uk

 jen@lovechicliving.co.uk

 Facebook.com/lovechicliving

 Twitter.com/jenstanbrook

 Pinterest.com/jenstanbrook

 Instagram.com/jenstanbrook

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ACCOLADES & Awards

- Vuelio Top 10 UK Interior Design Blog 2015/2016/2017/2018/2019
- Shortlist Amara Interior Design Blog Awards 2016/2017/2018/2019
- Shortlist Vuelio Best Home Design Blog 2015/2016/2017/2018/2019
- Best Style Blog - WINNER - Britmums Brilliance in Blogging Awards 2014
- Best Interiors Blog - WINNER - Cosmopolitan Blog Awards 2013
- Best Home Blog Finalist - MADS National Parenting Blog awards 2014
- Style Finalist - Britmums Brilliance in Blogging Awards 2013



COLLABORATION Work

Houseology WAX LYRICAL ENGLAND millerhomes

Christy ENGLAND Original Cottages brabantia

wilko Dulux let's colour Magnet part of the family

Magnet Kitchens
Amara
John Lewis
Debenhams
Habitat
Houseology
Wilko
Sage
Made.com
Darlings of Chelsea
Geberit
Homebase

Christy
Portmeirion
Argos
George
Wayfair
B&Q
Wickes
Dulux
Farrow and Ball
Valspar
Brabantia
Wax Lyrical

Samsung
Homesense
Photobox
Tile Giant
Mira
Residor
Harvey Maria
Carpentryright
Interflora
Miller Homes
Original Cottages
Velux

work with me

SERVICES & Rates

Love Chic Living accepts commissioned posts, styled campaigns, hosted giveaways and product reviews.

- Day Rate / Half Day Rate: £500 / £350
- Commissioned posts: From £300
- Styling and product reviews: From £350
- Guest posts: From £175
- Hosted Giveaways: £250
- Single Pinterest Board curation: from £500
- Youtube Video: from £400
- Instagram: from £100
- Newsletter Promo: from £50
- Film and Video: POA
- Event coverage: POA
- Speaker Engagements: POA

Please contact me jen@lovechicliving.co.uk to discuss rates in more detail.